

COOKIES USED AND THEIR FUNCTIONS

A cookie is a small, coded text file that is automatically stored on your browser when you visit a website.

Here is the list of those used by Promutuel Insurance as well as their functions:

STRICTLY NECESSARY			
Cookie Name	Tool Name	Description	Lifespan
ssi--lastInteraction	Site Search 360	This cookie registers the user's last interaction with the website's search engine.	A few seconds
ssi--sessionId	Site Search 360	This cookie registers a session ID so it can recognize the user during each session.	1 year
okta-oauth-nonce	Okta	This cookie stores an ID that is used once to maintain the user's authentication status.	Session
okta-oauth-state	Okta	This cookie stores the user's authentication status.	Session
okta-oauth-redirect-params	Okta	This cookie stores information used to maintain the user's authentication status.	Session

FUNCTIONALITY

Cookie Name	Tool Name	Description	Lifespan
pm_status	-	This cookie defines the client's status and his Mutual association.	A few seconds
pm_mutual	-	This cookie registers the user's Mutual association according to the postal code entered.	A few seconds

PERFORMANCE

Cookie Name	Tool Name	Description	Lifespan
_hjAbsoluteSessionInProgress	Hotjar	This cookie is used to count how many times a website has been visited by different users - this is done by assigning an ID, so the user does not get registered twice.	1 day
_hjFirstSeen	Hotjar	This cookie is used to determine if the user has visited the website before, or if it is a new user.	1 day
hjIncludedInSessionSample#	Hotjar	This cookie collects statistics on the user's sessions on the website, such as the number of visits, the average time spent and what pages have been read.	1 day
_hjRecordingEnabled	Hotjar	This cookie collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session
_hjRecordingLastActivity	Hotjar	This cookie sets a unique ID. This allows the website to obtain data on the user's behavior for statistical purposes.	Session
hjSession#	Hotjar	This cookie collects statistics on the user's sessions on the website, such as the number of visits, the average time spent and what pages have been read.	1 day
hjSessionUser#	Hotjar	This cookie collects statistics on the user's sessions on the website, such as the number of visits, the average time spent and what pages have been read.	1 year

_hjTLDTest	Hotjar	This cookie registers statistical data on users' behavior on the website. It is used for internal analytics collected by the website operator.	Session
hjActiveViewportsIds	Hotjar	This cookie contains an ID string on the current session. This contains non-personal information on what subpages the user enters – this information is used to optimize the user's experience.	Persistent
hjViewportId	Hotjar	This cookie saves the user's screen size in order to adjust the size of the content on the website.	Session
_ga	Google	This cookie registers a unique ID that is used to generate statistical data on how the user browses the website.	2 years
ga#	Google	This cookie is used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent session.	2 years
_gat	Google	This cookie is used by Google Analytics to throttle request rate.	1 day
_gid	Google	This cookie registers a unique ID that is used to generate statistical data on how the user browses the website.	1 day
collect	Google	This cookie is used to send data to Google Analytics about the user's device and behavior. It also tracks the user across devices and marketing channels.	Session

td	Google	This cookie registers statistical data on users' behavior on the website. It is used for internal analytics collected by the website operator.	Session
__qca	QuantCast	This cookie stores and tracks the audience's aim for marketing purposes.	5 years
_vis_opt_exp_{CAMPAIGNID}_goal_{GOALID}	VWO	This cookie is created when a campaign goal is triggered.	100 days
_vis_opt_test_cookie	VWO	This cookie is created to detect if the cookies are enabled on the visitor's browser or not. It also helps in tracking the number of browser sessions a visitor has gone through.	Expires on browser close
_vis_opt_exp_{CAMPAIGNID}_combi	VWO	This cookie is created when a visitor is chosen for a particular variation test. It makes sure that visitors see the same variation when they revisit the page in the future.	100 days
_vis_opt_exp_{CAMPAIGNID}_exclude	VWO	This cookie is created when a visitor has been excluded from a Test Campaign due to the traffic percentage specifications.	100 days
_vis_opt_exp_{CAMPAIGNID}_split	VWO	This cookie is created when one of the variations is chosen for the visitor but is not yet redirected to the dedicated page. It exists so that VWO can verify that the variation page corresponds to the chosen variation after landing on the page.	100 days
_vis_opt_s	VWO	This cookie tracks sessions created for a visitor, i.e., the number of times the browser was closed and reopened.	100 days

_vis_opt_out	VWO	This cookie indicates that the visitor should not be part of any campaign.	10 years
_vwo_uuid	VWO	This cookie generates a unique ID for every visitor and is used for the report segmentation feature in VWO. It also allows to view data in a more refined manner.	10 years
_vwo_uuid_{CAMPAIGNID}	VWO	This cookie is created for each cross-domain campaign. It generates a unique ID for every visitor and is used for the report segmentation feature in VWO. It also allows you to view data in a more refined manner.	10 years
_vwo_ds	VWO	This cookie stores persistent visitor-level data for VWO Insights.	Depends on the retention period of the account
_vwo_sn	VWO	This cookie stores session-level information.	30 minutes and resets again to 30 minutes on visitor activity
_vwo_uuid_v2	VWO	This cookie calculates unique visitors traffic on a website.	366 days
_vis_opt_exp_{CAMPAIGNID} _combi_choose	VWO	This cookie stores the chosen combination. It's a temporary cookie that gets deleted when the campaign changes are applied.	Persists until campaign changes are applied
_vwo_referrer	VWO	This cookie stores referral information allowing VWO to identify the original traffic source in case of the Split URL campaign.	15 seconds

_vwo	VWO	This cookie is currently created only for the Safari browser. In the future, it would replace all the cookies. This cookie stores the expiry set in it and keeps on expiring the information contained within it.	Expires in 2096 years
_vwo_global_opt_out	VWO	This cookie persists when a visitor opts out of VWO on all websites in a given browser.	100 days
_vwo_ssm	VWO	This cookie is used for testing and checking if VWO can create cookies. If so, this cookie might be deleted.	3650 days
_vis_opt_exp_{CAMPAIGNID} _goal_{GOALID}_{ACCID}	VWO	This cookie is created when a campaign goal is triggered.	100 days
_vis_opt_exp_{CAMPAIGNID} _combi_{ACCID}	VWO	This cookie is created when a visitor is chosen for a particular variation test. It ensures that visitors see the same variation when they revisit the page.	100 days
_vis_opt_exp_{CAMPAIGNID} _exclude_{ACCID}	VWO	This cookie is created when a visitor has been excluded from a campaign due to the traffic percentage specifications.	100 days
_vis_opt_exp_{CAMPAIGNID} _split_{ACCID}	VWO	This cookie is created when one of the variations is chosen for the visitor but is not yet redirected to the variation page. Using this, VWO verifies that the variation page corresponds to the chosen variation after landing on the page.	100 days
_vwo_uuid_{CAMPAIGNID} _{ACCID}	VWO	This cookie is created for each cross-domain campaign. It generates a unique ID for every visitor and is used for the report segmentation feature in VWO. It also allows you to view data in a refined manner.	10 years

<code>_vis_opt_exp_{CAM-PAIGNID}</code> <code>_combi_choose_{AC-CID}</code>	VWO	This cookie stores the chosen combination. It's a temporary cookie that gets deleted when the campaign changes are applied.	Persists until campaign changes are applied
<code>_vwo_global_opt_out</code>	VWO	This cookie persists when a visitor opts out of VWO on all websites in a given browser.	100 days

TARGETED MARKETING

Cookie Name	Tool Name	Description	Lifespan
test_cookie	Google	This cookie is used to check if the user's browser supports cookies.	1 day
_uetsid	Microsoft	This cookie is used to track users on multiple websites, in order to present relevant advertisement based on the user's preferences.	Persistent
_uetsid	Microsoft	This cookie collects data on user behavior from multiple websites, in order to present relevant advertisement - This also allows the website to limit the number of times the same advertisement is shown.	1 day
_uetsid_exp	Microsoft	This cookie contains the expiry date for the cookie of the same name.	Persistent
_uetvid	Microsoft	This cookie is used to track users on multiple websites, in order to present relevant advertisement based on the user's preferences.	1 year
_uetvid_exp	Microsoft	This cookie contains the expiry date for the cookie of the same name.	Persistent
_fbp	Facebook	This cookie identifies existing clients from the Client Space so it can exclude them from targeted advertising aimed at new clients.	3 months

OTHER FUNCTIONS

Cookie Name	Tool Name	Description	Lifespan
S_AMP_FIRST_LOAD	Google AMP (Accelerated Mobile Pages)	Framework HTML allows editors to create fast loading copies of web pages for mobile use. It is the result of the user's general tendency towards mobile use when browsing the Web.	A few seconds

Contact Us

If you have any questions regarding this Policy, we suggest that you contact the concerned Privacy Officer at the address shown at the end of the Privacy Policy page.